

# ***NEWCOAT*** **INTERNATIONAL**

Keeping vehicles cleaner for longer



# Sell more, earn more!

## Newcoat makes vehicle cleaning fast and easy.

**Newcoat Ceramic Coating** and **Auto+Aid Vehicle Detailing Kit** will change the way people wash their cars. Newcoat helps your customers get their weekend back!

**Newcoat Ceramic Coating** makes cleaning easy with its water and dirt repellent properties, reducing wash frequency. Newcoat keeps vehicles cleaner for longer prolonging the cars fresh showroom-look.

**Newcoat is ideal for:**

- **New Cars**
- **Used Cars**
- **Fleet Cars**
- **Utes**
- **SUV's**
- **Vans & Light commercials**
- **Motorcycles & Scooters**

Get more sales opportunities with **Newcoat Ceramic Coating** and **Auto+Aid Vehicle Detailing Kit**.



Groomed using Newcoat Waterless Car Wash

## Why Sell Newcoat? What's in it for you?

Newcoat offers customers a value-based product that is easy to demonstrate, and truly makes a vehicle look fresh. Cars look better with Newcoat. High gloss, easy cleaning, permanent bond, no waxing, 5+5 year warranty. Better products mean easier selling, and more on your bottom line.

- ★ **High Margin Warranty Product.** Universally-appealing, customer-focused products that are easy to sell.
- ★ **Full Warranty coverage.** **Newcoat handles all warranty questions and issues** so our Dealer Clients can focus on selling. Easy to understand, easy to sell, legally compliant warranty document.
- ★ **Ongoing Revenue Stream.** Receive ongoing commissions for customers purchasing Auto+Aid Vehicle Detailing refill products online.
- ★ **Newcoat is designed for easy, no fuss application.** Little training of your valets required. Easy to follow instructions.
- ★ **Demonstratable Difference.** Customers will see immediately what Newcoat can do on their car with a simple demonstration.
- ★ **Dealership Referrals.** Sign up bonuses and spotter fees for those referring new Dealer Clients to Newcoat.
- ✔ **Dealer Client Focused Information.** Knowledgeable and responsive Customer Assistance Team, Editable templates, Point of Sales banners and brochures, access to reporting, latest product developments and announcements.
- ✔ **Dealer Web Portal.** Dealer Clients have exclusive access to sales tracking, online ordering, order size pricing incentives, warranty registrations and tracking, product videos, safety information, knowledge base, referrals and much more.
- ✔ **Full Vehicle Detailing Kit.** Allows customers to maintain and care for every surface of their vehicle. Our universally appealing product supports all interior and exterior cleaning for any colour, size and type of vehicle.
- ✔ **Environmentally Considerate.** Wash less frequently using the Auto+Aid Waterless Car Wash System. Reusable and recyclable containers. Minimised packaging.

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"Gone are the days of tricky application and expensive mistakes. Newcoat can be applied simply and quickly with little training or experience."



## Newcoat breaks new ground in Vehicle Coating and Maintenance

**Ask yourself this – Can you tell if a car has been coated with traditional paint protectors? With Newcoat you can – even 5 years later!**

Newcoat is not just a paint coating system, it is a total maintenance solution for all surfaces of the vehicle, the paint, the windows, the tyres, the wheels, the headlights, the trim, even the leather, fabric and vinyl. Newcoat has all you need for cleaning and maintenance inside and out.

**"Newcoat gives your customers a coating so their car is quicker, easier and more efficient to maintain."**

Best of all, from the day it is treated, until the day they trade it in, your customers will have no doubt their vehicle has been treated with Newcoat. They will experience amazing dirt and water repellence and showroom-shine. We guarantee it!

## So, what separates Newcoat from other brands?

From the highest grade of materials comes the highest-grade outcomes. Newcoat is formulated from pure Silica Dioxide, which cures, to give a crystal-clear layer, permanently bonded to the vehicle.

But the innovation of the product doesn't stop there! The entire car can be treated at the same time. Newcoat has been designed with applicators and valets in mind.

The days of doing one panel at a time have gone! Any application defects, missed areas, or blemishes are easily corrected inhouse.

Newcoat is, without a doubt, the most applicator friendly ceramic coating system available.

# The Newcoat System

The **Newcoat Ceramic Coating System** comes with the **Auto+Aid Vehicle Detailing Kit**. This includes the Newcoat Car Wash System plus a maintenance treatment for every surface of the vehicle. The **Auto+Aid Vehicle Detailing Kit** includes the following:



50ml Ceramic Coating



50ml Ceramic Base Coat



470ml Water Repellent Shampoo



230ml Long-life Tyre Dressing



230ml Anti-fog Glass Cleaner



230ml Dashboard Restorer



470ml Wheel Cleaner



120ml Vehicle Air Re-fresher



25ml Windscreen Water Repellent



470ml Waterless Car Wash



470ml Leather Conditioner



470ml Fabric Stain Repellent



470ml Interior Cleaner



Tyre Gel applicator



Wash Sponge



4x Application cloths 15x15cm



Microfibre Towels  
4 x 40x40cm Microfibre Cloths  
and 1 x 60x100cm Dry Towel



Wheel Brush

By using Newcoat's **Auto+Aid Vehicle Detailing Kit**, car cleaning and washing is quick, simple and will maintain the vehicle's showroom shine. Due to the extreme repellence of the Newcoat coating and the wash products customers can expect less frequent washing, far better dirt release and less time needed to keep their car in showroom condition, no need to wax your car, ever. Using **Newcoat Ceramic Coating System** provides a maintainable **high gloss finish** that repels water, dirt and road film - making vehicles easier to keep in pristine condition.

# The Newcoat Wash System

Forget all you ever knew about washing a car! The Newcoat Wash System is by far the simplest way to get your vehicle sparkly clean in the shortest amount of time with the least amount of effort. The key here is the coating. The Newcoat Ceramic Coating has bonded permanently to paint giving you the same effect on your car as Non-Stick does on frying pans! The car will still get dirty and will still need cleaning, but the dirt will not stick and will be easily removed.

Newcoat is available to Dealer Clients only and offers some amazing benefits over other product offerings such as:

- ✓ **Ease of application.** Seriously, you cannot mess this up! The second coat could even be applied by the customer themselves if they wish to reduce costs.
- ✓ **One comprehensive Product.** Newcoat is only sold as one package. Your customer gets the full care package with full warranty on paint, fabric and leather. No need to stock separate packages. The customer gets everything they need when they drive away.
- ✓ **Ongoing commission on online sales.** Receive ongoing commissions for customers purchasing Auto+Aid Vehicle Detailing refill products online.
- ✓ **Onboarding incentives.** Get Free product for your demonstrator vehicles, marketing and POS material and the full backing of our Customer Assistance Team. (some purchase requirements may apply).
- ✓ **Newcoat managed sales incentive programmes.** Regular competitions for sales achievements.
- ✓ **Online Warranty registration.** A quick and intuitive online registration that you can do in a minute during hand over. Newcoat takes care of the customer from there, including all warranty issues and claims.
- ✓ **All Warranties handled by Newcoat.** Once registered, your responsibility for all Newcoat related matters stops and we take care of your customers directly.

## Focus on selling Newcoat products while we handle all client warranty claims.

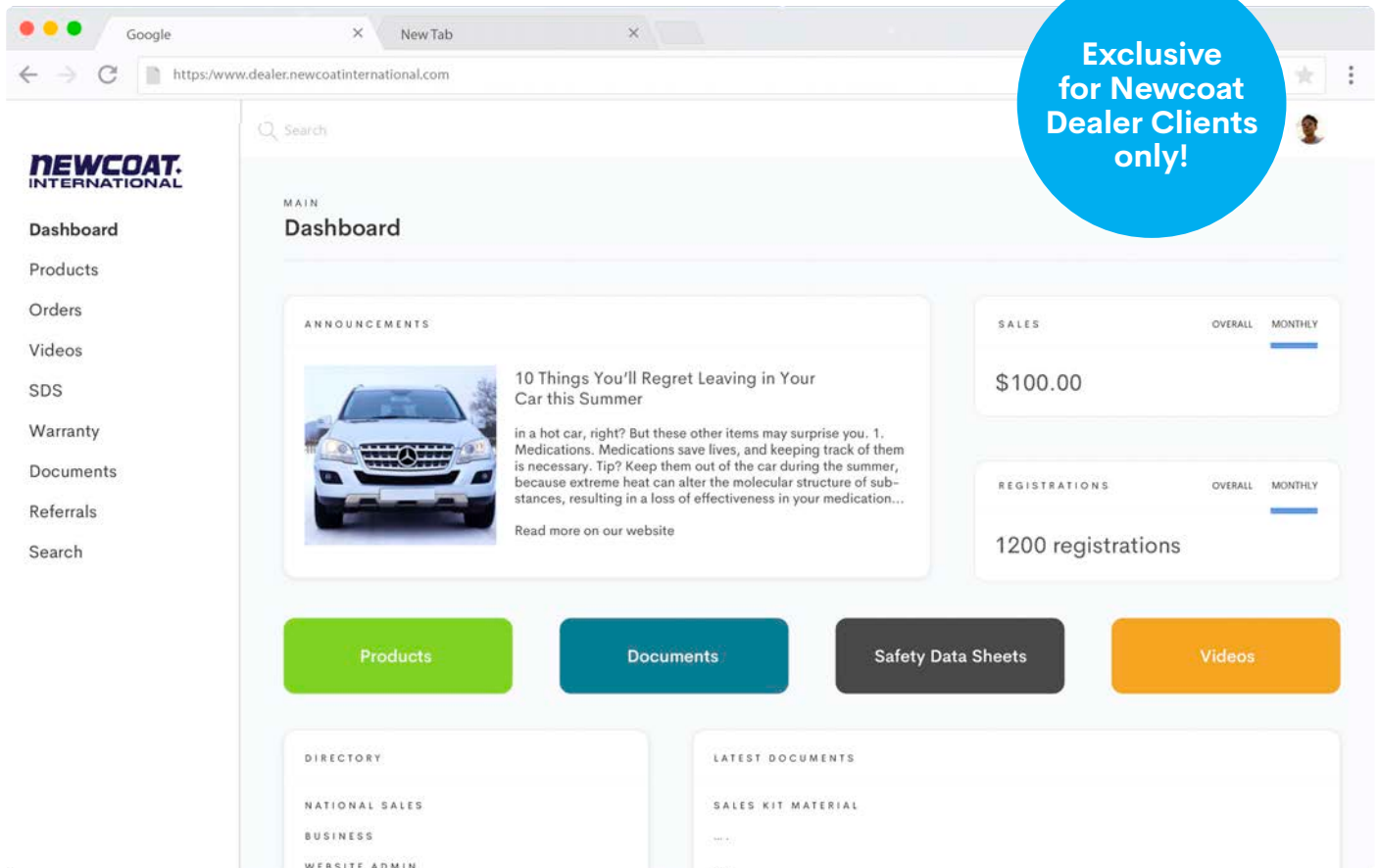
**Let us handle all claims.** We use the latest innovation to our digital platform that helps track all warranty registrations, making it easier for our Customer Assistance Team to contact customers so our Dealer Clients can focus on selling Newcoat products.

## Let the Newcoat Team assist you to:

- ✓ Improve the conversion of your customers to Newcoat and Auto+Aid products.
- ✓ Maximise your returns by selling Newcoat.
- ✓ Assist your sales team to peak performance.
- ✓ Support and train your team by accessing learning through our portal.



Our Newcoat exclusive Dealer Client Portal enables you to manage and monitor your sales and registrations and gives you access to our Knowledge Base system and online ordering system.



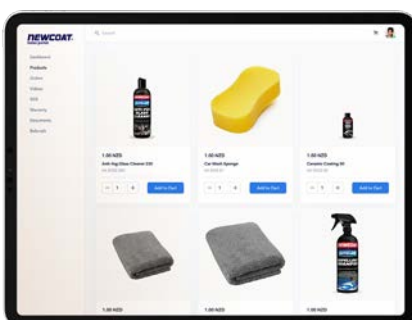
A4 Coffee Table Book



A5 Horizontal Product Brochure



Application sticker



One-stop website portal and shop



A4 Counter Stand Flyer



Lightweight X-Stand Banner



# ***NEWCOAT*** ✦ **INTERNATIONAL**

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